



FUNDRAISING CALENDAR

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 1: BUILD CAMPAIGN TEAM						
1	2	3	4	5	6	7
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 2: DESIGN YOUR CAMPAIGN						
8	9	10	11	12	13	14
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 3: EDUCATE YOUR DONORS						
15	16	17	18	19	20	22
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 4: BUILD MOMENTUM EARLY ON						
23	24	25	26	27	28	29
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 5: TAKE OFF WITH A STRONG LAUNCH						
30	31	1	2	3	4	5

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 6: KEEP THE CAMPAIGN FRESH						
6	7	8	9	10	11	12
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 7: LAUNCH A REFERRAL CONTEST						
13	14	15	16	17	18	19
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 8: ACTIVATE MEDIA AND BLOGGER RELATIONSHIPS						
13	14	15	16	17	18	19
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 9: INVOLVE YOUR INFLUENCERS AND EVANGELISTS						
20	22	23	24	25	26	27
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 10: INTRODUCE NEW FUNDING MILESTONES						
28	29	30	1	2	3	4
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 11: END WITH GRATITUDE						
5	6	7	8	9	10	11